

Make Kumamoto a place that people want to choose



To get to Kumamoto by Shinkansen takes only 33 mins from Hakata, and 2 hrs and 58 mins from Shin Osaka

Kumamoto is now easily accessible with the launch of the Kyushu Shinkansen's Kagoshima route, which takes 33 mins from Hakata and 2 hrs and 58 mins from Shin Osaka



- Expressway
- Sanyo Shinkansen, Kyushu Shinkansen
- Road under planning
- Airport
- Major port



Creative reconstruction is in progress at the Aso-Kumamoto Airport, where access is being improved with a railway extension

A new earthquake-resistant building integrating facilities for domestic and international flights at the Aso-Kumamoto Airport has opened in the spring of 2023. The railway extension will make for a convenient 38 minutes commute to the airport, an improvement from the 60 minutes bus ride from Kumamoto Station.



Yatsushiro & Kumamoto, two increasingly convenient ports

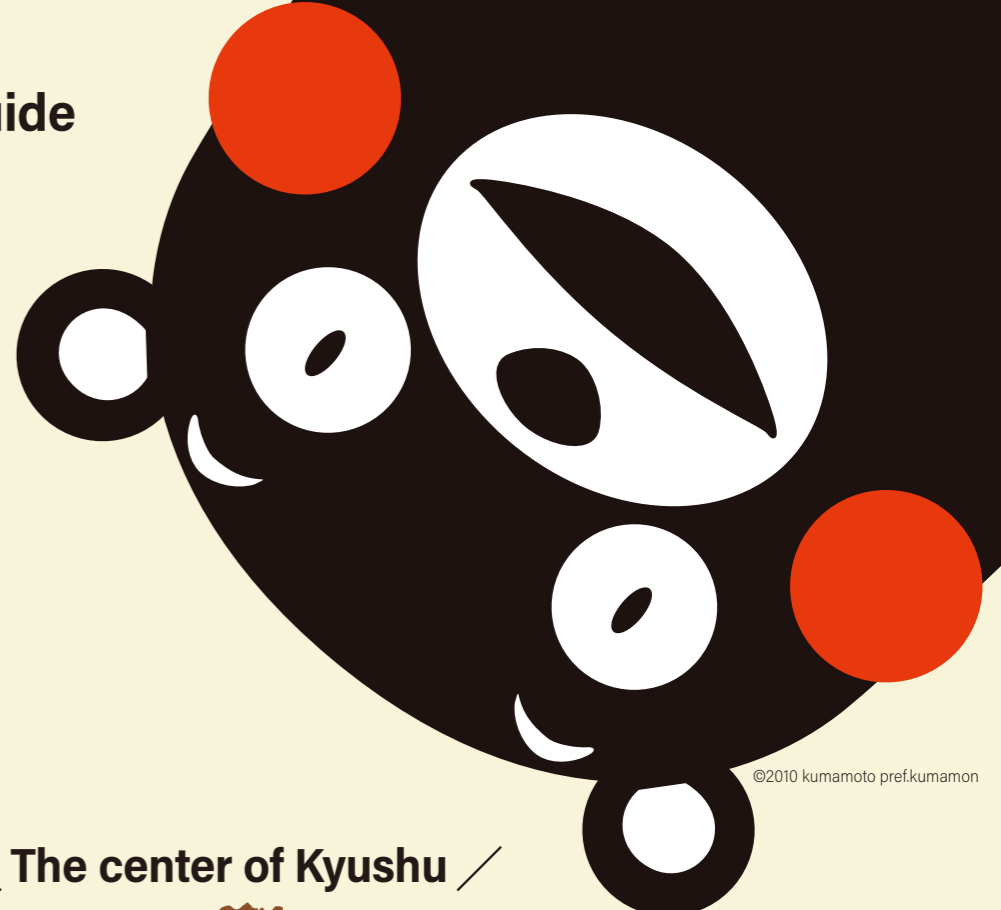
These ports receive international container ships on regular operations to and from Korea's Port of Busan, one of the world's largest hubs. In addition, the Yatsushiro Port has become more convenient after the launch of the prefecture's first regular container ship route to Taiwan in January 2021, as well as the opening of a new container terminal equipped with a full gantry crane. As for the Kumamoto Port, its container yard has been enlarged and the possibility for temporary storage of hazardous items has been added. Both ports are expected to develop even more and contribute to make Kumamoto's metropolitan areas a logistics hub in Southern Kyushu.

Kumamoto in Kyushu has opened a door to Asia

Kumamoto is Kyushu's key location for traffic



Company location Guide



The center of Kyushu

Kumamoto

Power spot where businesses expands

Investment Promotion Division, Kumamoto Prefectural Government

6-18-1, Suizenji, Chuo-ku, Kumamoto City, Kumamoto 862-8570
TEL: 096-333-2329 FAX: 096-385-5797
E-mail: kigyouricchika@pref.kumamoto.lg.jp

Business Development Division, Tokyo Branch Office Kumamoto Prefectural Government

3rd floor, Ginza Kumamotokan, 5-3-16, Ginza, Chuo-ku, Tokyo 104-0061
TEL: 03-3572-5022 FAX: 03-3574-6714
E-mail: ginzakumamoto@pref.kumamoto.lg.jp

Osaka Branch Office Kumamoto Prefectural Government

21st floor, Osaka Station Square 3, 1-1-3-2100, Umeda, Kita-ku, Osaka City, Osaka 530-0001
TEL: 06-6344-3883 FAX: 06-6344-3807
E-mail: oosakajimu@pref.kumamoto.lg.jp

Company location Guide KUMAMOTO
URL <https://www.kumamoto-investment.jp>



Kumamoto Prefecture

Full support structure for business development

<Subsidies>

Kumamoto is ready to support you in setting up your business into the prefecture with extensive subsidies for manufacturing, R&D, offices, and many others! This prefectural support can be combined with national /municipal support and tax incentives.

● Subsidy for enticing companies to locate in Kumamoto

Subsidy Up to **5 billion yen**

Eligibility Investment of 300 million yen or more and employment of 5 people or more

Subsidy amount = **A. Capital investment amount** + **B. New employment costs**

A. Capital investment amount

(1) Large-scale investment companies 8-15% of investment Investment of 20 billion yen or more and employment of 200 people or more (new establishment only)	(4) General manufacturing 2% of investment Investment of 20,000 million yen or more, employment of 200 people or more (new establishment only)
(2) Five key fields 3-5% of investment Semiconductor, mobility, new energy, food biotechnology, and IT/content areas Investment of 100 million yen or more for food biotechnology (employment of 5 people or more)	(5) Foreign-owned companies 5% of investment No minimum investment/employment
(3) R&D 5-10% of investment Investment of 50 million yen or more, employment of 3 people or more	(6) Logistics facilities 3% of investment, and 50% of the annual rent of the site of operations (One year from the start of operations) Investment of 100 million yen or more (employment of 5 people or more), applicable to company owned warehouses

B. New-employment costs

Regular employees: 500,000 yen/person Contract employees: 250,000 yen/person

■ Below 49 people: 500,000 yen/person ■ 50-99 people: 600,000 yen/person ■ 100 people or more: 700,000 yen/person

*50% of the subsidy for contract employees

*Temporary employees and employees residing outside the prefecture are not eligible

*50% higher subsidy in the case of new employment in areas targeted by 'underpopulated areas,' 'remote islands,' or 'peninsulas' acts.

Subsidy limit
A + B = Total amount

(1) Large-scale investment companies (5 billion yen)	(2) Five key fields (1.5 billion yen)
(3) R&D (1.5 billion yen)	(4) General manufacturing (500 million yen)
(5) Foreign-owned companies (150 million yen)	(6) Logistics facilities (100 million yen)

● Subsidy for enticing the industrial support service industry to locate in Kumamoto

Subsidy for BPO centers, call centers, and internet services

Subsidy Up to **500 million yen**

Applicable New employment of 10 people or more (No requirement on investment) (50 people or more required in some fields; only 5 people or more if the company locates in a community where the population is declining)

Applicable expenses and amount of subsidy
(The sum of A to D totals to the amount of subsidy)

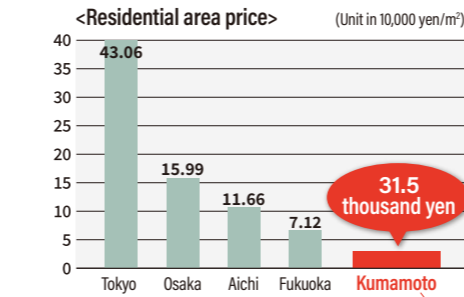
A: Total amounts spent on fixed assets and on lease assets × 10% (33% in some municipalities) (If the company locates in a municipality where the population is not declining, the investment and other spending must add up to 10 million yen or more)
B: The facility's annual rental spending × 50% (Four years from the start of operations)
C: Annual internet connection fee dedicated to the operation × 50% (Four years from the start of operations)
D: Number of new employees × 200,000 yen (Three years from the start of operation. 100,000 yen/person for contract employees.)

● Benefits of Kumamoto's less expensive land/rent than other cities!

Facts about Kumamoto's appeal

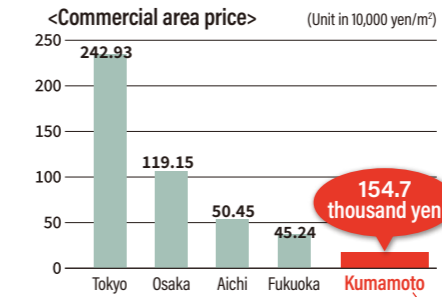


Kumamoto's low land prices on a nationwide scale are a great advantage for your business launch. Visit the prefecture's webpage which posts a lot of land information on a needs basis.



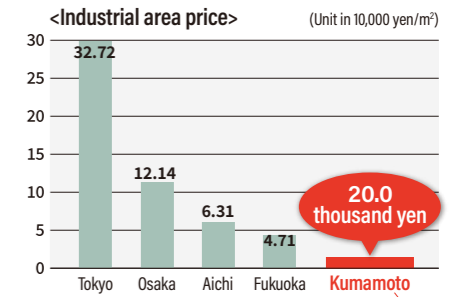
About 1/13 the price of Tokyo

Ministry of Land, Infrastructure, Transport and Tourism (Prefectural land price survey in 2024)



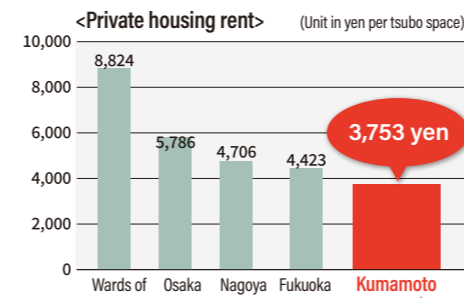
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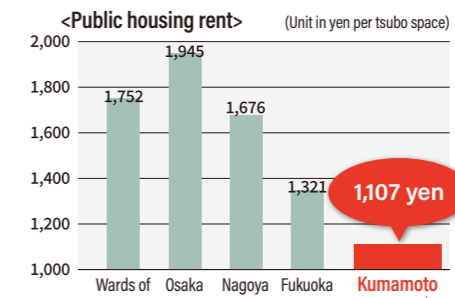
About 1/20 the price of Tokyo

Ministry of Land, Infrastructure, Transport and Tourism (Prefectural land price survey in 2024)



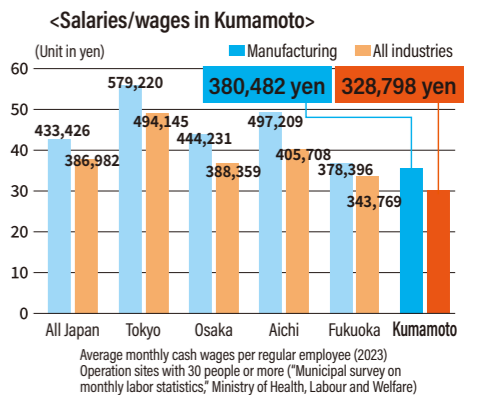
Less than about 1/2 the price of Tokyo

Ministry of Land, Infrastructure, Transport and Tourism (Prefectural land price survey in 2019)



Less than about 2/3 the price of Osaka

Ministry of Land, Infrastructure, Transport and Tourism (Prefectural land price survey in 2024)



Average monthly cash wages per regular employee (2023) Operation sites with 30 people or more (*Municipal survey on monthly labor statistics; Ministry of Health, Labour and Welfare)

● Feel relaxed in the onsen kingdom of Kumamoto

Ministry of the Environment (Onsen use survey in 2022)

Onsen kingdom interspersed with a variety of onsens—the elegant, traditional Kurokawa Onsen attracts many in Japan

Number of hot spring sources No.5 in Japan (1,334 sources)	Amount of hot spring water No.5 in Japan (129,962 L/min)	Number of public hot spring baths No.6 in Japan (340 places)
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● Attractive living conditions with peace of mind

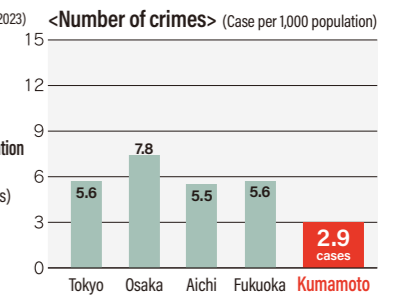
Kumamoto Pref. (Living parameters 100 in 2023)

The good health system and low crime rate contribute for pleasant daily living

<Health care/Social welfare>

Number of doctors per 100,000 population No.11 in Japan (2970 doctors)	Number of nurses per 100,000 population No.5 in Japan (1,386.2 nurses)	Number of hospital beds per 100,000 population No.5 in Japan (1,878.5 beds)
Average life expectancy (Men) No.9 in Japan (81.91 years)	Average life expectancy (Women) No.5 in Japan (88.22 years)	Total fertility rate* No.6 in Japan (1.59 births)

*Indicates the average number of children that are born to a woman of childbearing ages 15 to 49



About half those of Tokyo

● More than 40 golf courses in the prefecture

Golf is always many people's favorite sport due to its benefits such as health promotion and communication opportunities. The prefecture has more than 40 golf courses, which advantageously charge less than those in big cities.

Standard fee (Visitors)	Weekday	3,700-13,900 yen
	Weekend/Holiday	5,500-19,400 yen

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